



Sales forecast for 2017

- **Excellent sales results at SHOT Show**
- **Advanced negotiation on the military market**
- **Development of a new product by the R&D department**

CYBERGUN, worldwide leader in the leisure-shooting sector, is reviewing its sales advances for the year 2017. The group is currently working on diverse fronts with significant steps forwards and a promising potential.

2 MUSD OF ORDERS DURING THE LAST SHOT SHOW

Like every year, CYBERGUN started the civilian year at SHOT Show, which was from January 17th until January 20th, at Las Vegas. During this exhibition, which gathers every single worldwide leader of this sector, the group witnessed the high interest for its products. One of the main worldwide shooting exhibitions, SHOT Show is an excellent barometer of trends for this market in the next upcoming months. The 2017 edition allowed us to meet main partners and start anew after the profound reorganization that happened these last couple months.

In 4 short days, the group gathered over 2 MUSD of closed sales, on the AirSoft civilian market alone, which will be shipped in the upcoming weeks.

ADVANCED NEGOTIATION ON THE MILITARY MARKET

On the defense & security segment, which was created by CYBERGUN in 2017 under the new management team, CYBERGUN negotiated diverse important contracts, which are for now a secret.

The group, which has already gathered its first orders in 2016, with a higher margin rate from the usual average of the group and hope to gather even more call offers to come, which will allow to generate significant revenue and to engage an increasing relay in the upcoming years.

Moreover, the CYBERGUN group announces the recruitment of the General Emmanuel MAURIN to manage the military department. Highly decorated officer (commander of the Legion of Honor and the national merit order, owner of the Military Value Cross with 3 citations one of which is for the Army Order as well as the US Bronze Star). The General Emmanuel MAURIN is a Saint-Cyrien, whose career spans in the Foreign Legion. He was Chief Officer of the prestigious 2nd regiment of Foreign Skydiver of Calvi before becoming a commander of the 11th brigade of skydiver and commanding the task force Lafayette in Afghanistan. He is knowledgeable on the subject of weapons and training, he was – up until he was hired by CYBERGUN last august – the commanding general of the French Infantry School and considered as “the father of the Infantry Army”. He will be an incredible asset to increase the defense & security market throughout the world in the upcoming years.

Regarding the progression of the military market, the general (2S) MAURIN states: *"From the experience I have gathered during operations on different grounds and the numerous contact I have established on a worldwide scale as a military personnel I am positive that the current strategy adopted by CYBERGUN is highly relevant. The strength of the licenses, which creates important barriers for our contracts as well as strong warranties for States and institutions that trusts us (a known worldwide leader) for training their personnel. The year 2016 should come to an end with a promising Turnover for this segment and a more than comfortable margin, which should be twice the current market of the group for the civilian market. The next fiscal year will surely be one where we will be soaring, the orders on which we have been working for months should be finalized in the upcoming months alongside the notification of diverse worldwide markets, some of which are quite sizable."*

DEVELOPMENT OF A NEW PRODUCT BY THE R&D DEPARTMENT

Also, CYBERGUN signed a contract to co-develop a revolutionary project with one of the main firearms manufacturer. The group, more specifically the R&D department, was given the creation of a new and novel system on the market, which integrates the CYBERGUN's technologies. Diverse patents are currently being filed.

This Development is fully financed by our partner, and could, if successful, give us a contract worth millions of Euros each year for about a 10-year period.

Claude SOLARZ, CEO of the CYBERGUN group declares: *« These are some of the repositioning actions that CYBERGUN has had in the works for the past several months and which makes me strongly support – such as financially – the group. The military market and innovation of the R&D on which we are currently working on are very sensitive, giving the reason why we are communicating to the market only the main lines of such accords. However, we are convinced that we are referring to a mid-term potential which in time will exceed what the CYBERGUN group has known profitability wise up until now.»*

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About Cybergun : www.cybergun.com

Cybergun is a worldwide leader in the leisure shooting area, referred as an « Innovative company » by Bpifrance. During its closed exercise of March 31st 2016, the company had a turnover of 41.3 Million Euros. The Cybergun titles are eligible at FCPI, PEA as well as PEA-PME.

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