

Bondoufle, le 8 march 2017



## **VERY FAVORABLE COMMERCIAL RESULTS OF IWA AND ENFORCE TAC FAIRS**

CYBERGUN, a global player in recreational shooting, has a very favorable commercial record of its participation in the two major trade shows in Nuremberg: the IWA OUTDOOR CLASSICS dedicated to outdoor sports and the ENFORCE TAC for safety experts.

Relive the best moments of these shows and the presentations of the innovations on the Facebook page of the Group : [www.facebook.com/cybergun](http://www.facebook.com/cybergun).

### **1.2 MEUR OF CLOSED COMMANDS DURING THE IWA**

CYBERGUN has selected the IWA to showcase more than 25 new products, some of them did their world premiere, including the **THOMPSON** automatic rifle with Gas Blowback technology, the civilian SIG SAUER SP2022 pistol, the new KALASHNIKOV assault rifles and the FNS9 pistol from **FN HERSTAL**.

On the sidelines of the show, CYBERGUN's management also worked with the main license providers to strengthen business relationships and, with some, to define joint development projects.

The Group also confirmed the return to very good momentum in the South American zone, which is gradually catching up with the first half of the year and the very good prospects of the military market (see below). In total, the Group generated 1.2 MEUR of order intake.

For Hugo BRUGIERE, Vice President and General Manager of CYBERGUN: "*The success of our participation at the IWA 2017 proves that the CYBERGUN Group has returned to the forefront of the key players in the global Airsoft market.*"

## 1st SUCCESSFUL PARTICIPATION IN THE ENFORCE TAC

For the first time, CYBERGUN participated at the international ENFORCE TAC show under the command of General (2S) Emmanuel MAURIN, Director of the Group's military activities, and Georges NIKOLOV, Sales Director. This participation is part of the strategy to develop offers dedicated to the military segment and in particular the training of the forces.

The show was an opportunity to showcase some of the new flagship products in the military range under exclusive license, including the **SIG SAUER SP2022** military, the **GLOCK 22** and **42**, the valued **FAMAS**, etc.

The show helped to enrich the sales prospecting portfolio towards countries previously unexplored by the Group, particularly in Eastern Europe. The commercial benefits are expected from the beginning of the 2017 fiscal year, which will start on 1<sup>st</sup> April.

General (2S) Emmanuel MAURIN said: *"The Group's participation in ENFORCE TAC is part of this new strategy, which places the military and training markets at the heart of the future of the CYBERGUN Group. Many contacts, some of which require very short-term equipment, have been made and we are now starting to respond as quickly as possible to these requests."*

Receive all of the financial information from the Cybergun's company for free via email by subscribing on:

<http://www.cybergun.com>

### **About Cybergun :** [www.cybergun.com](http://www.cybergun.com)

Cybergun is a worldwide leader in the leisure shooting area, referred as an « Innovative company » by Bpifrance. During its closed exercise of March 31<sup>st</sup> 2016, the company had a turnover of 41.3 Million Euros. The Cybergun titles are eligible at FCPI, PEA as well as PEA-PME.

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