

Bondoufle, France  
December 13, 2012



## Inauguration of 2<sup>nd</sup> Softair Battle Zone® 1<sup>st</sup> location in France

Cybergun, a world leader in recreational shooting, announces the opening of the first Softair Battle Zone® in France, in the city of Sens (120 km south of Paris). The inauguration was held on December 15, 2012 in the presence of Olivier Gualdoni, CEO of Cybergun, and the teams of Cybergun France.

After the November 10<sup>th</sup> inauguration of the world's first Softair Battle Zone® in Italy (see press release dated November 15, 2012), Cybergun continues to develop its innovative new concept for a leisure space devoted to recreational shooting.

With a surface area of over 1400 sq. m. dedicated to Airsoft, this first Softair Battle Zone® in France comprises four complementary areas:

- an **area with several shooting ranges** with electronic targets, and a **shooting course with more than 32 targets**, where guests can learn or improve marksmanship and rapid-fire shooting skills with a Softair® weapon using plastic pellets;
- a **Softair Battle Zone®** measuring 450 sq. m. and a mini CQB (Close Quarter Combat) "Jungle" where costumed players outfitted with Cybergun replicas compete in the manner of the most popular video games;
- a **Store** with over 100 sq. m. which offers a broad range of Cybergun products;
- a **Lounge** area, the Kalashnikov Café, decorated in the colors of the energy drink marketed by Cybergun.

All Softair Battle Zones® meet strict specifications developed by Cybergun (facilities, IT equipment, style guide, etc.), consistent with the franchise model. The owners of these next-generation recreational centers must also purchase their supplies primarily from the Group, whether for the game areas or the store.

On the occasion of this new inauguration, Jérôme Marsac shared his sentiments: *"The Cybergun teams and myself are excited about the opening of the first French Softair Battle Zone®, so soon after the inauguration of the world's first Softair Battle Zone® in Italy. These new-concept recreational centers are opening one after another, to the great delight of players, and thanks to the enthusiasm of new entrepreneurs who are readily investing in this venture!"*

Cybergun is currently in talks to open new Softair Battle Zones® in other European cities.

Find all photos, videos and news about Softair Battle Zone® on its Facebook page [www.facebook.com/Sensairsoft](http://www.facebook.com/Sensairsoft).

Sign up to receive all of Cybergun's financial reports via email at: [www.cybergun.com](http://www.cybergun.com)

**About Cybergun:** [www.cybergun.com](http://www.cybergun.com)

Listed on NYSE Euronext Paris, Cybergun is a world leader in recreational shooting. In 2011, Cybergun achieved €85 million in revenue, with 56% generated in the U.S. and 34% in Europe. Qualified as an “innovative enterprise” by French agency OSEO Innovation, Cybergun is eligible for investment from French innovation-focused funds (FCPI). Cybergun’s stock is included in the CAC Small index.

Cybergun stock: FR0004031839 – CYB  
Cybergun bond 8% / OCT16: FR0010945725 – CYBO



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