



MILIPOL 2017 : PROFITING EXHIBITION FOR THE CYBERGUN GROUP

- Commercial partnership with SOFEXI and first orders in Africa
- Success of the first phase of product development for a major manufacturer

December 7th 2017

CYBERGUN, world player in recreational shooting, presented at the end of November on the occasion of the 20th edition of Milipol Paris 2017, the global event of the internal security of States, its last innovations intended for the strategic market of the military segment and the training of law enforcement personnel.

In parallel with the contracts signed with the French State and announced last week, several concrete directions emerged, particularly in Africa, even though this edition of Milipol has dedicated the group CYBERGUN and its military subsidiary as one of the most important actors expected on the field of training.

Distribution agreement in Africa with SOFEXI, a subsidiary of MARCK GROUP

On the occasion of the show, SPARTAN MILITARY, the group's military department, and SOFEXI, a MARCK GROUP subsidiary dedicated to the equipment needs of administrations and the international defense and security forces, presented a complete kit for safe training sessions. With an existing commercial relationship in 2017 with the MARCK GROUP, this agreement opens up new growth territories in Africa for CYBERGUN.

This kit will generalize a new training concept for security and defense forces that revolves around a range of CYBERGUN weapon replicas and accessories with timed training courses, training for AirSoft system and user maintenance.

This offer is being deployed on the African continent where SOFEXI has a strong commercial network. Several contracts are being finalized, some of which could be confirmed shortly.

Success of the first phase of product development for a large manufacturer

In addition, the co-development contract for a revolutionary project signed with one of the world's leading arms manufacturers is entering a major phase.

The two partners have indeed signed and committed to phase 2 of the program following the success of the first phase of development financed entirely by the partner. This second phase, always financed entirely by the partner, brings CYBERGUN closer to its ultimate goal for this contract: enter the production phase of this product which should generate more than ten million euros per year over a period of about 10 years.

Hugo BRUGIERE, Vice President and General Manager of CYBERGUN, declares: *"Our military department is starting to see the fruits of more than a year of investment and to be a clearly recognized player in the field of training the armed forces and police forces. The second phase of our co-developed project is excellent news because it demonstrates both the great competence of our technical teams and at the same time brings us closer to the production phase which will be a key element of the group's business model in the 10 years to come. "*

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ABOUT CYBERGUN : www.cybergun.com

CYBERGUN is a worldwide leader in the leisure shooting, described as a "innovative company" by Bpifrance. During its financial year that ended on march 31st 2017, the company made a turnover of over 30 MEUR. Cybergun's stocks (FR0004031839 – ALCYB) are eligible at the FCPI, PEA and PEA-PME.

Contacts :

ACTUS finance & communication

Shareholders contact : Jérôme FABREGUETTES-LEIB au +33 1 53 67 36 78

Press Release : Nicolas BOUCHEZ au +33 1 53 67 36 74

ATOUT CAPITAL

Sponsor Listing : Rodolphe OSSOLA au +33 1 56 69 61 86

About the GROUPE MARCK : www.groupemarck.com

Since 1850, the MARCK GROUP is a French industrial group that designs and markets solutions in uniforms, equipment and services to governments and private companies in France and internationally.

SOFEXI, a subsidiary of the MARCK GROUP, meets the needs of administrations and the defense and security forces internationally. In particular, the company is authorized to sell and export equipment subject to authorization. **Contact :**

Sabrina Quéré – T : +33.(0)6.33.26.27.13 sabrina.quere@groupemarck.fr