



## **CYBERGUN was awarded the prestigious Restructuring 2015 prize**

CYBERGUN, a major global actor in the recreational shooting, has the distinction of receiving the Restructuring 2015 award, category « Deal retournement MidCap » (Deal turnaround Midcap) from Magazine des Affaires. This prize awards the most emblematic recovery process of the year and also emphasizes the work carried out by CYBERGUN's team driven by RESTARTED INVESTMENT - major shareholder of the Group - and by project partners.

The prize will be officially presented to CYBERGUN at a ceremony to be held at the Senate on September 29 and organized by Magazine des Affaires with the support of Isabelle DEBRE, vice-president of the senate.

First, a financial recovery

The first phase of CYBERGUN's recovery concerned the Group's financial position. As the Group was choked with financial debt, it called for a new shareholder pool, RESTARTED INVESTMENT which unites entrepreneurs around Amaury de BOTMILIAU and Claude SOLARZ. The latter have bought up bank debts from French and Belgian bank partners for a nominal amount of about 21 MEUR in order to convert them and thus balance the account. Thanks to this strong signal we could successfully carry out 2 funds raising in 2014 and rally new investors who joined the financial bakers in April.

Equity capital rose from 3.5 MEUR to 13.4 MEUR between Mars 31, 2014 and March 31, 2015. At the same time, CYBERGUN's financial debt decreased from 38.7 MEUR to 13.3 MEUR.

Financial consulting firms Wingate and Atout Capital have attended CYBERGUN and RESTARTED INVESTMENT through this critical phase of the recovery process.

... consolidated through an operational restructuring

Eager to put CYBERGUN GROUP sustainably back on track, RESTARTED INVESTMENT has also initiated a thorough operational reorganization of the company. The Group has set up a new board of directors chaired by Claude SOLARZ and Hugo BRUGIERE (vice-president), and a new executive management steered by Bernard LIATTI.

A renowned expert in turnaround operation of companies with a strong potential of growth, Bernard LIATTI (Group ROSSIGNOL, KASSBOHRER) has carried a strategic audit that led to the implementation of action plan RESTARTED 2020. This plan which is currently in progress aims at rebuilding CYBERGUN's leadership on the market of leisure replica weapons and also at recreating a sustainable and profitable virtual circle of growth. The early benefits of this plan are captured in the reduction in customer accounts receivable and stocks and will fully impact the results from financial year 2015 on.

Hugo Brugière, vice-president of CYBERGUN, said: « This prize awards the quality of the work undertaken by all the teams who have striven, during the past months, to ensure CYBERGUN a fresh start. This is the result of team work involving Cybergun's employees, its new executive management, its new major shareholder and external partners. We would like to thank everyone of them and particularly Bernard LIATTI, who did a remarkable job to restore our company which had been left in a very worrying state. However, we must stay focused. this is only the first step and we will only be satisfied when Cybergun has found the prominent place it deserves .

Olivier BENUREAU, editor of Magazine des Affaires said: « Each year, Magazine des Affaires realises exclusive classifications with complete independence and using a scientific and transparent method. We wanted to reward CYBERGUN Group and its partners for the quality of the work realized by a team of professionals »

You can receive a financial report for Cybergun including all information by registering at:  
[www.cybergun.com](http://www.cybergun.com)

About Cybergun: [www.cybergun.com](http://www.cybergun.com)

Cybergun is a world leader in the leisure shooting market and has been classified as an "Innovative Enterprise" by Bpifrance. During the financial year closing 31 March 2014, the company generated a turnover of 51 MUSD (51 MEUR). Cybergun securities are eligible for Innovation Funds, the PEA and PEA-SME.

Cybergun shares: FR0004031839 – ALCYB

Cybergun bonds: FR0010945725 – CYBO

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